



# Matthew Ecclesiastre

Motion Graphics

Video Editor

Graphic Designer



(617)767-2082



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matthewecc.com

## About

Hello, I am a motion graphics artist and digital designer living in St. Petersburg, FL.

## Education

California State University East Bay, Hayward, Ca. Bachelors in Fine Arts Degree, Multimedia - Video Production, 2010

Raw Arts Real to Reel Digital Film School, Lynn, Ma. Film Certificate, June 2006

## Awards

Silver Addy AAF 2019 ConnectWise

Silver Addy AAF 2020 ConnectWise

New England Chapter National Academy of Television Arts and Sciences - 2014 "Drawing with Mark" - Nominated for Children/Youth Program

New England Chapter National Academy of Television Arts and Sciences - 2013 "Drawing with Mark" - Nominated for Children/Youth Program

## Experience

### ConnectWise

Interactive Media Manager  
December 2018 - Present

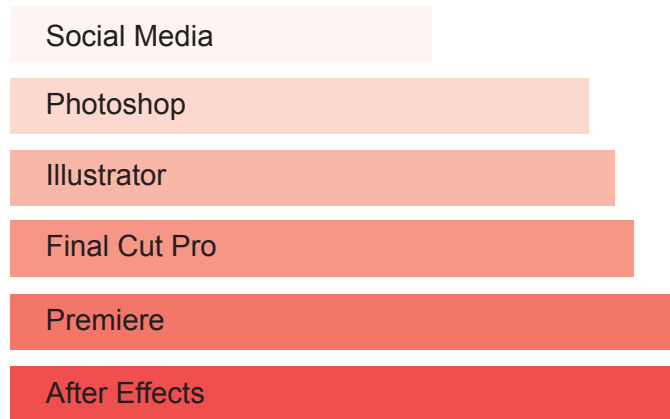
- Creative lead on video and motion graphic projects
- Execute, manage, and optimize digital advertising campaigns across all digital platforms
- Creative point of contact for marketing management, marketing leadership and project management

### C-Space

Video Producer  
July 2017 - March 2018

- Strategized video and animation for global companies
- Develop, present and execute compelling B2B pitch to creative director
- Multi-week long video editing projects simultaneously, short documentary, client study and sizzle videos for pitches

## Skills



rookie

intermediate

expert

### HSN

Motion Graphic Designer  
March 2018 - December 2018

- Develop, design, illustrate and animate creative concepts
- Develops and executes design and layout solutions for on-air or off-air programs
- Design graphics for promotions, product support videos, corporate presentations, informational sales graphics and other projects

### Credo Reference

Video Production Specialist  
June 2015 - July 2017

- Director, videographer, editor and motion graphics artist
- Develop identifiable styles for each category of videos, including marketing material
- Oversee all QA for video and audio to ensure high quality products

## Notable clients

Heineken	Jack Daniels
Wal-Mart	Anthem
Progressive	Santander
Public Good	Cisco

## Strengths

- Dynamic team-player
- Excellent writing and oral skills
- Strategic
- Positivity
- Strong negotiation skills